Anatomy of a Building Façade

- Cornice
- Keystone
- Lintel
- Sill
- Horizontal Course
- Exterior Light Fixture
- Frieze or Horizontal Signage Band
- Column or Pier Capital
- Transom
- Column or Pier
- Storefront Display Window
- Sill Course
- Base Panel
- Column or Pier Base

- Decorative Cornice
- Masonry Wall
- Upper Facade
- Window Hoods
- Regularly Spaced Windows
- Storefront Cornice
- Transom
- Masonry Pier
- Storefront
- Display Window
- Bulkhead

TRADITIONAL FACADE COMPONENTS
Thanks to the National Main Street Center for the illustrations.